



**MARKETING MARINETTE AD HOC COMMITTEE MEETING AGENDA  
MONDAY, JANUARY 8, 2018**

A meeting of the Marketing Marinette Ad Hoc Committee has been scheduled for **Monday, January 8, 2018 at 9:00am**. The meeting will be held in **Second Floor Conference Room 214 at Marinette City Hall, 1905 Hall Avenue, Marinette, WI.**

The following items will be on the agenda:

1. Call the meeting to order.
2. Roll Call and welcome of new member, Jon Kukuk
3. Approve minutes of December 4, 2017 regular meeting. (See attached)
4. Marinette Welcome Center Visitor Counts. (See attached)
5. 2018 Visitor's Guide Schedule
  - Schedule: April-May 2018
  - Quantity: 10,000
  - Format: 8-1/2" x 5-1/2", Glossy
  - Emphasis: Fishing & Water Recreation
  - Changes: Meeting held 1/3/18 with EagleHerald to outline changes
  - Committee Liaison: Doug, Laura and Judy
6. Community REC Center Marketing updates (Mayor Genisot)
7. 2018-2019 Fishing Tournaments & M&M Great Lakes Sport Fishermen Association (Jon Kukuk & Guests, Keith Waloway and Aric Chaltry)
8. Adjourn. Next meeting date is Monday, February 5, 2018 at 9:00am.

Doug Oitzinger,  
Marketing Marinette Ad Hoc Chairperson

Cc:

CityAttorney,JonSbar(w/encl);CityClerk,LanaBero(w/encl);DepartmentHeads;CommonCouncilMembers;  
EagleHerald (w/encl); Peshtigo Times (w/encl); Bay Cities Radio (w/encl); City Hall Bulletin Board.

*A possible quorum of Common Council members may be present at this meeting.*

Requests from individuals with disabilities who need special accommodations to participate in this meeting or hearing should be made to the City Clerk's Office at 1-715-732-5140 with as much advance notice prior to the meeting as possible.