



**MARKETING MARINETTE AD HOC COMMITTEE MEETING AGENDA  
MONDAY, September 10, 2018**

A meeting of the Marketing Marinette Ad Hoc Committee has been scheduled for Monday, **September 10, 2018 at 9:00am.** The meeting will be held in **Second Floor Conference Room 214 at Marinette City Hall, 1905 Hall Avenue, Marinette, WI.**

The following items will be on the agenda:

1. Call the meeting to order.
2. Roll Call
3. Approve minutes of June 4, 2018 regular meeting. (See attached)
4. Discussion on positive/negative feedback of June, July, August events (Melissa Ebsch, Jon Kukuk, John Hofer)
  - Logging & Heritage Festival
  - Brown Trout Derby
  - LeowStrong Bike Ride
  - Mayhem on Main
5. Discussion of ongoing events and projects (Melissa Ebsch)
  - Out To Lunch
  - Kiosks
  - Fall & Winter Events
  - Public Art
6. Future Marketing Plans (Mayor Genisot)
7. Discussion of 2018 Visitors Guide (Melissa Ebsch & Kathy Springberg)
  - Quantities Distributed to date
  - Distribution Locations
  - Digital Response
  - Edit suggestions for 2019 (Give to Melissa)
8. Discussion of Topics for December Meeting
9. Adjourn. (2018 wrap-up meeting date is Monday, December 3, 2018 at 9am)

Doug Oitzinger,  
Marketing Marinette Ad Hoc Chairperson

Cc:  
CityAttorney,JonSbar(w/encl);CityClerk,LanaBero(w/encl);DepartmentHeads;CommonCouncilMembers;  
EagleHerald (w/encl); Peshtigo Times (w/encl); Bay Cities Radio (w/encl); City Hall Bulletin Board.

*A possible quorum of Common Council members may be present at this meeting.*

Requests from individuals with disabilities who need special accommodations to participate in this meeting or hearing should be made to the City Clerk's Office at 1-715-732-5140 with as much advance notice prior to the meeting as possible.