

**MARKETING MARINETTE AD HOC COMMITTEE
MEETING MINUTES FROM JUNE 4, 2018**

Doug Oitzinger, Marketing Marinette Ad Hoc Committee Chairman, called the meeting to order at 9:00 AM at Marinette City Hall Conference Room 214.

1. Call the meeting to order

2. Upon a call of the role it was determined a quorum of committee members were present and the following attendance was recorded:

MEMBERS PRESENT: Chairman Doug Oitzinger; Mayor Steve Genisot; Keith Killen Laura Rowe; and Jan Kust

ABSENT: John Hofer; Jon Kukuk; Judy Alwin; Kim Brooks

OTHERS PRESENT: Kathy Springberg (EagleHerald); Marketing & Tourism Director Melissa Ebsch; and Kevin Baker

3. Approval of Marketing Marinette meeting minutes from May 7, 2018

Mayor Genisot moved/Keith Killen seconded and all concurred to accept the minutes as presented.

4. Presentation by Kathy Springberg on behalf of Kim Brooks for the Downtown Marinette Action Group's (DMAG) plans and activities

Kathy Springberg explained the Trout N About campaign with 250 metal trout for sale in support Marinette as a fishing destination. There are smaller trout available to buy for individuals at Main Street Antiques. Part of this project is for small business owners to host a shopping event on July 20&21The second project DMAG created is the Welcome Walleye Pots: the large flower/plant holders are out on street City medians. Pots are painted by local artists, Marinette Farm & Garden planted the flowers, the City distributes and maintains and the Room Tax Committee gave a grant to facilitate the program.

5. Discussion and possible action with a presentation from Melissa Ebsch on local events

Melissa Ebsch updated the committee on the Community Calendar and how to post events. Lunch in the Park is going to be at the Welcome Center every Thursday from 11:00am to 1:00pm with local artisans and food vendors available to bring relaxation the City. Mayhem on Main will be a Main Street event, filling the street with vendors and a downtown concert on August 17th from 3:00pm to 10:00pm for a celebration of community. City Kiosks are up-to-date but are in disrepair.

6. Discussion and possible action with a presentation by Keith Killen on Menominee events

Keith Killen talked with Jon Kukuk regarding the Brown Trout Derby event. Melissa Ebsch offered to help promote and will also work with Keith on sharing with Marinette what Menominee has for events.

7. Next Meeting Date is Monday, August 6, 2018 at 9:00AM in Conference Room 214. A reminder that discussion for next meeting will be focused on Fall & Winter events and a recap of what went on
Motion to adjourn by Jan Kust/Laura Row seconded and all concurred to adjourn at 10:28AM.

Respectfully Submitted, Jan Kust, Mayor's Assistant/
Community Development Specialist